



FORM Co., Ltd. have started business since 1984.

Our company have been expanding our business areas, based on consistent idea and concept which-gives form (shape) from our thoughts.

We have been giving shape to the idea for domestic and international companies by our experience-and design thinking gained through the passed developments.

5 BUSINESSES



PRODUCT DESIGN



RESEARCH & DEVELOPMENT



APPLICATION DEVELOPMENT



CONSULTING SERVICES



SALES MARKETING

COMPANY PROFILE

Head Office

Company Name	FORM Co., Ltd.
Establishment	October 31, 1984
President and CEO	Tamotsu Matsumoto
Capital Stock	J¥40,000,000
Headquarter Address	20F World Business Garden, 2-6-1 Nakase, Mihama-ku, Chiba-pref., 261-7120 Japan
Telephone	043-306-1511
FAX	043-306-1512
E-mail	info@form.co.jp
The Business Hours	9:15~17:30 on weekdays (excluding Saturdays, Sundays, and holidays)

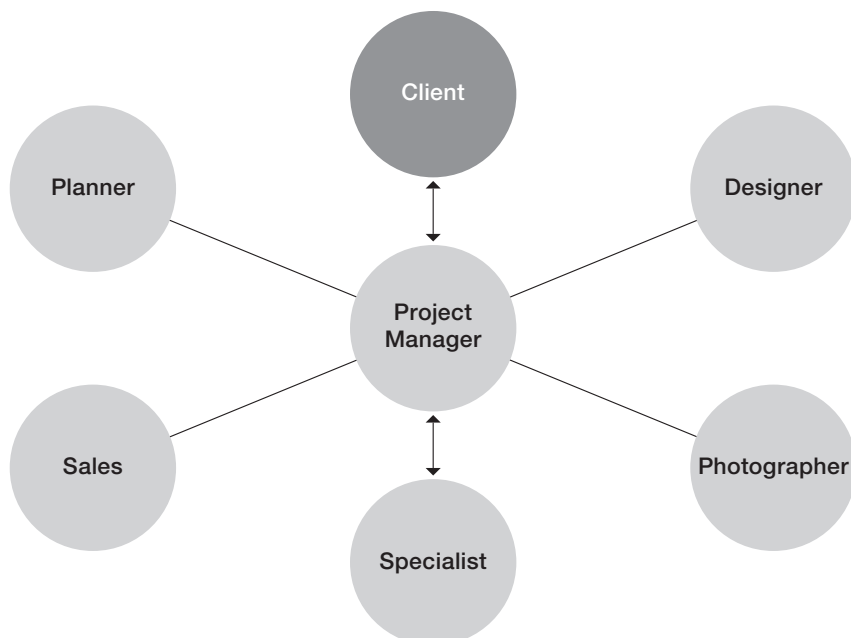
Satellite Office

The Location	11F Grand Tokyo South Tower, 1-9-2 Marunouchi, Chiyoda-ku, 100-0005 Japan
E-mail	soumu@form.co.jp

Business Structure

Regardless of request from our clients and our own planning works, we will be a leading Project Manager and building a specialized team that can perform better respond to each project proactively.

- The Project Manager leads smooth communication with our clients and he proceed project managements as the request from our clients must be duly reflected and lead to the project for success.
- We will proceed with business management to ensure the success of development and business plan-Client requests are properly reflected in each task.



HISTORY

1984

Established FORM Design Co., Ltd.



1993

Mini 4WD & Plastic Models

Client: Tamiya Co., Ltd.



2003

Select 100

Client: Kai Co., Ltd.



2023

Water Purifier

Client: Mitsubishi Chemical Cleansui Co., Ltd.



1988

Flowing Somen Noodle Machine

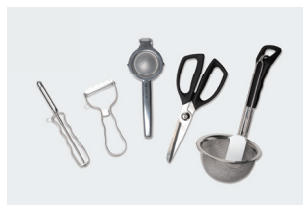
Client: Kamikawa Manufacturing Co., Ltd.



1997

Baby Car NEO

Client: Tommy Co., Ltd.



2018

POP Containers[2018 model]

Client: OXO



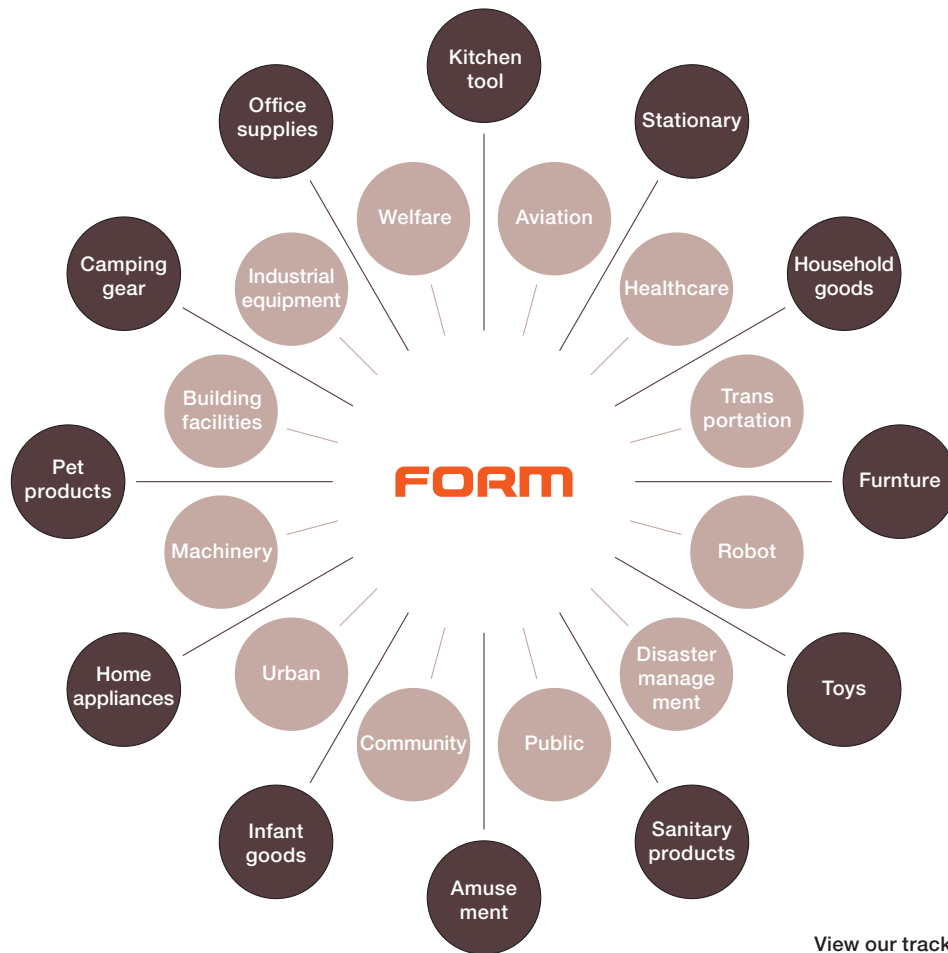
2024

Industrial Helmet

Client: GENTOS Co., Ltd.

BUSINESS FIELDS

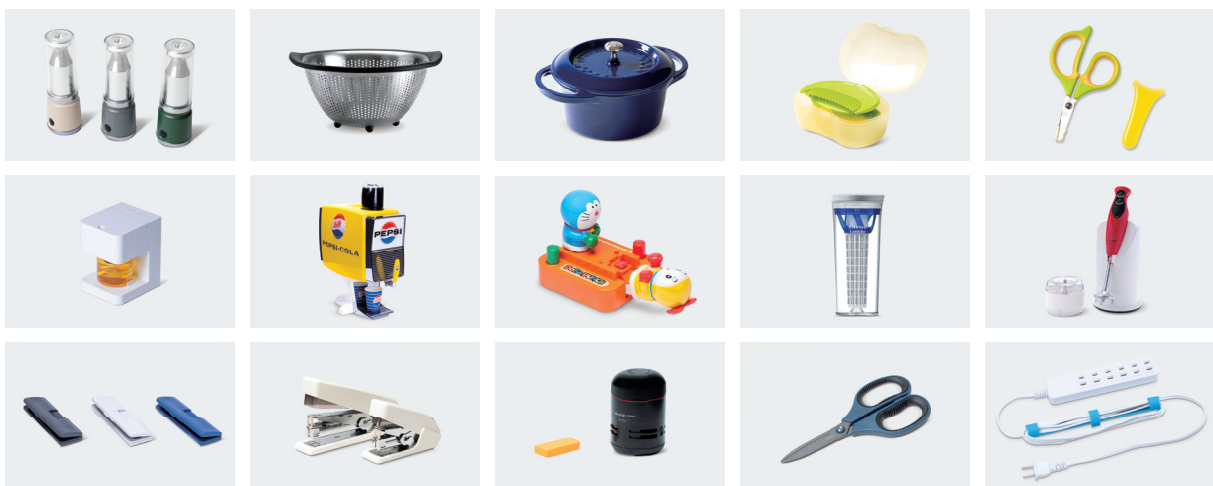
Our company engages in design and development across a wide range of fields, from B2C to B2B, enabling us to generate ideas from diverse perspectives and bring them to life.



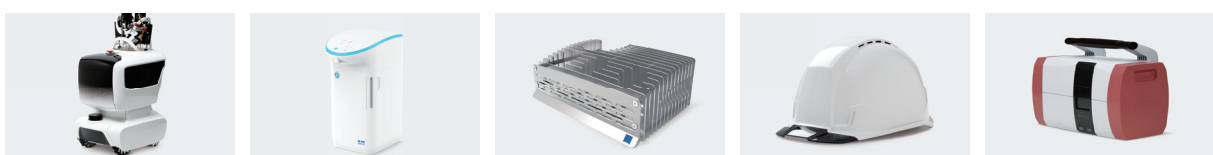
View our track record here



B to C



B to B



PRODUCT DESIGN

PRODUCT DESIGN

A plenty of Products provided by FORM Co., Ltd., have been taking a shape by thought by many people and thoughts for people. We have been our carefully calculated craftsmanship in order to delight users, since our establishment, constantly.

PROCESS

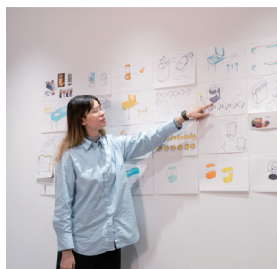
STEP 1

Research



STEP 2

Project Planning



STEP 3

Styling Design



STEP 4

Design Engineering



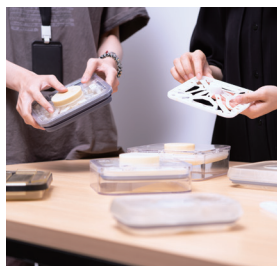
STEP 5

Prototyping



STEP 6

Mold Making /
Manufacturing / Sales



STEP 7

Commercialization



AWARD-WINNING

2021

Stainless POP Containers

CLIENTS

OXO



2008

POP Containers (SoftWorks)

CLIENTS

OXO



2018

POP Containers (2018 model)

CLIENTS

OXO



2007

Carry Box

CLIENTS

FORM Original



2018

Travel mug

CLIENTS

OXO



2006

Joint tap

CLIENTS

Ryohin Keikaku Co.,Ltd.



2010

Cleansui CP012

CLIENTS

Mitsubishi Chemical Cleansui Corporation



2004

Pet Buggy & Carry Bag

CLIENTS

FORM Original



2008

POP Containers

CLIENTS

OXO



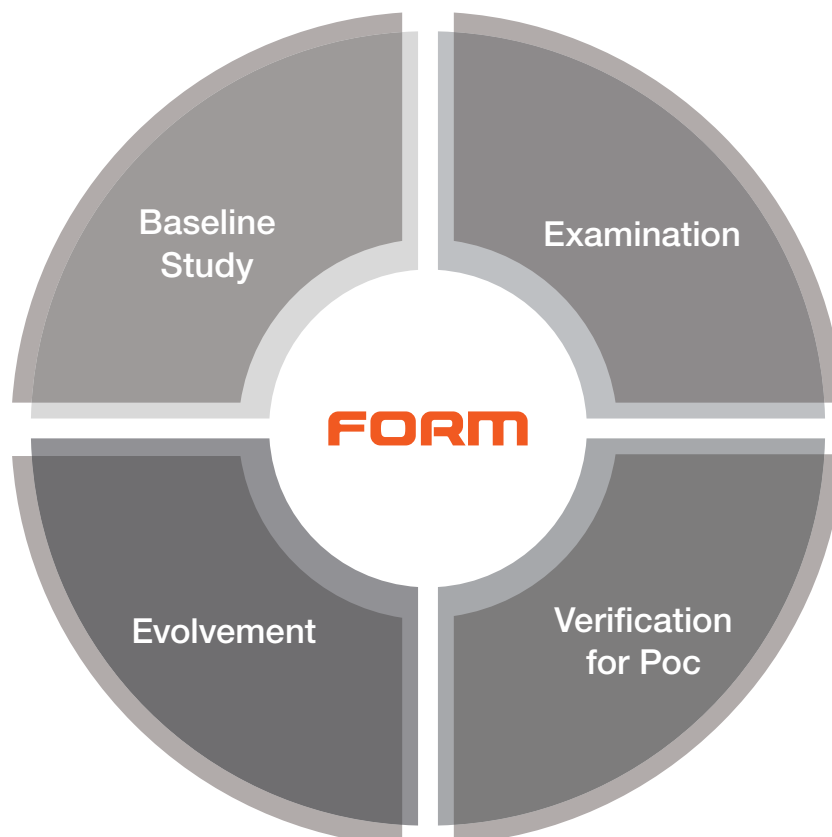


| RESEARCH & DEVELOPMENT

FORM Co., Ltd has provided fundamental research and system development to create new fields and technologies.

To develop many ideas used the Mock-up samples for the structural principle with a feasibility study of the idea, from the point of view of designer who is not captured by industry common sense.

Based on the testing result, the Mock-up sample has improved in the formulation of ideas repeatedly.



BUSINESS FLOW

STEP 1

Research / Testing

- Market Research
- Patent Research
- Sample Survey for Commercialized Products



STEP 2

Idea Development

- Ideas for mechanism



STEP 3

Providing Fundamental Mock-Up Sample and reviewing

- Fulfillment and verification for sample
- Functional Verification
- Various Testing

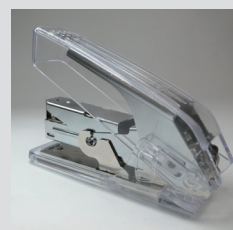


Achievement

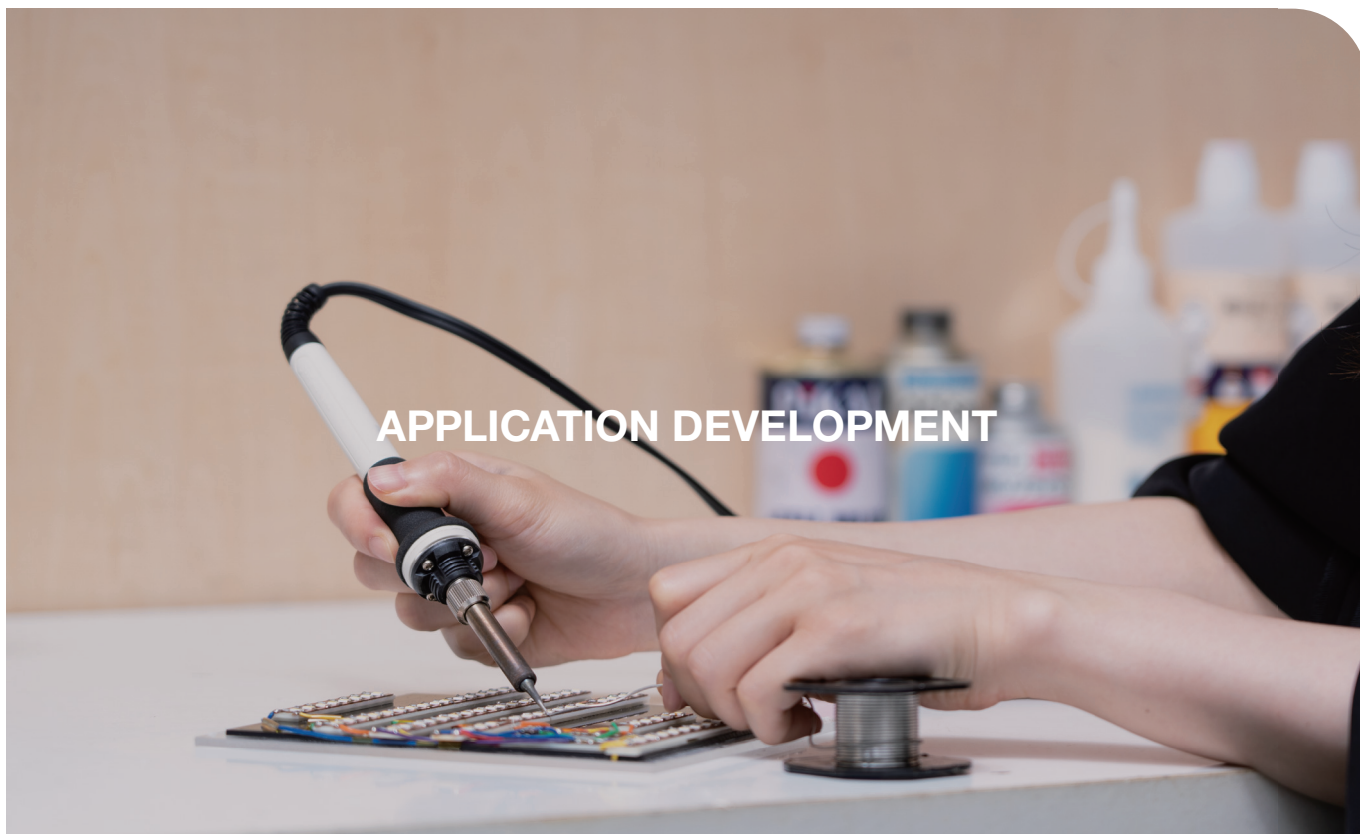
Internal Mechanism for “Power-Saving Stapler”

CLIENTS

Deli(得力集团有限公司)



To Increase 70% of Power-Saving, as of reviewing conventional Power-Saving mechanism.
To staple by applying light pressure with your fingertips.



| APPLICATION DEVELOPMENT

To research and development for technology application lead to customer acquisition (BtoB)

We are proposing the market potential to apply for your technical characteristics, how to increase your technical value, to connect with your closing deal, and PR methods.

FORM tries to respond meticulously with our practical experiences, concerning to the operation related to application development.



WORKFLOW

STEP 1

Idea Flash

- To investigate the character of Material.
- Product Planning for concept model
- To expand the possibilities in the market
- To review the marketing direction.



STEP 2

To providing principle Mock-Up sample

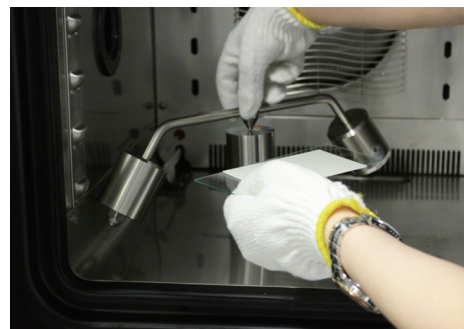
- To providing principle Mock-Up sample for performance evaluation.



STEP 3

To research for Mass Production

- To Survey for the standard
- Testing plan and the implementation based on the standard.

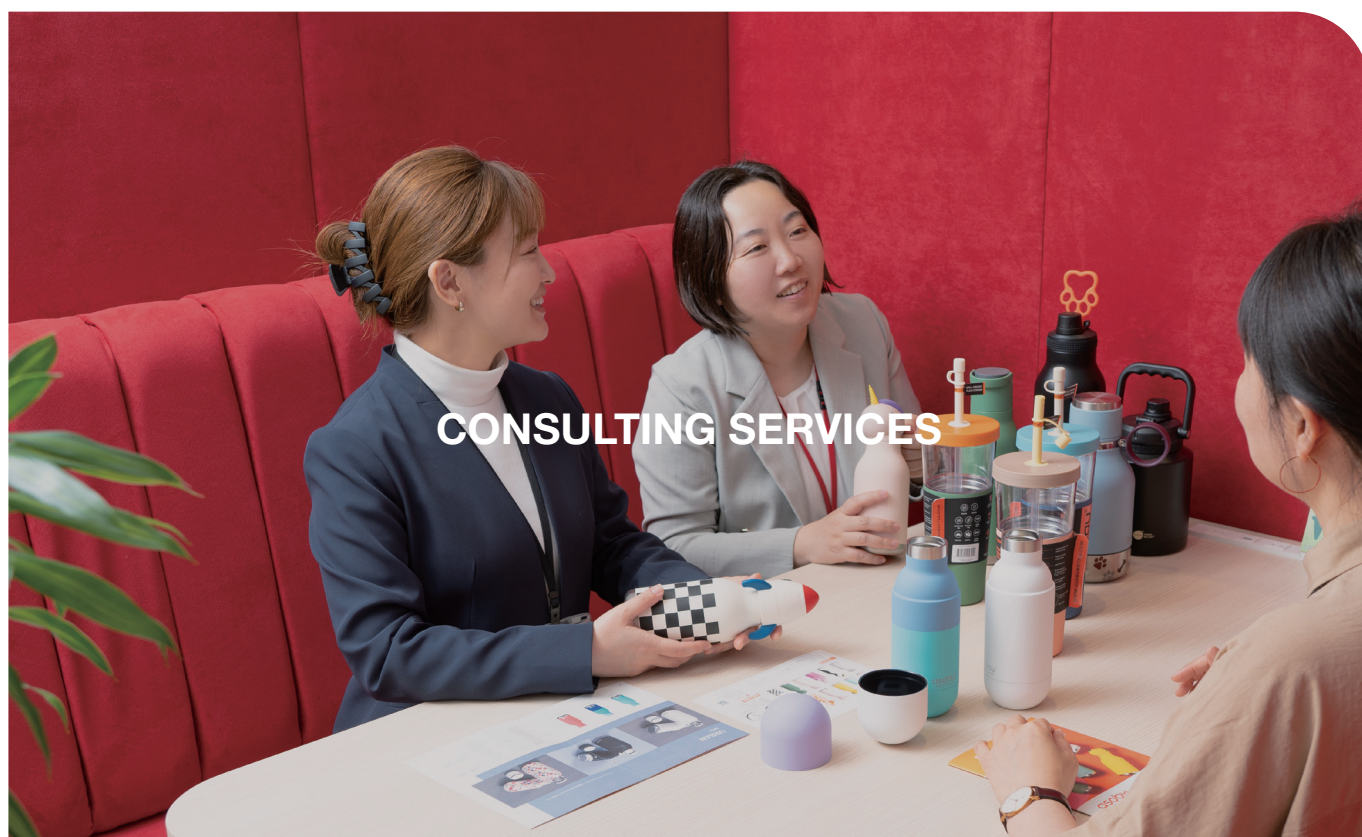


STEP 4

To make the Working Prototype

- To make the working prototype, connected with your B2B sales.





| CONSULTING SERVICES (Commercialization)

Commercialization thought by us is creating market and system which will be able to coexist between companies, and also be developed with win-win between companies each other.

We think that supporter and recipient help each other and create a business for broader world.

WORK 1

Partnership



WORK 2

Proposing a business model for the future.



WORK 3

Supporting to enter into the new Market



WORK 4

Promotion and Event





| CONSULTING SERVICES (Mass Production Support)

FORM will support your selection and introduction for your manufacturing plant or factory, the presence at the factory, testing for injection parts and all operation for the mass production.

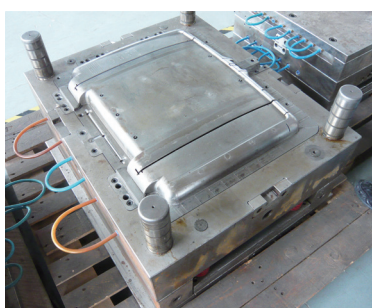
We will solve many kinds of problems for the mass production while interacting with the factory and those engineers.

FLOW

STEP 1

Selection and introduction for Manufacturing Plant.

- Approximate quotes of Tooling Molds and product cost for the grant application.
- The presence at the factory
- To support for the launch of manufacturing



STEP 2

Adjustment, Trial and Error.

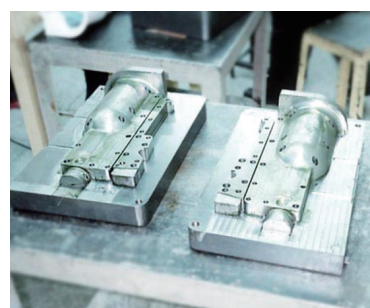
- Adjustment for defect of injection parts.
- Testing for injection parts.
- Testing for the product



STEP 3

Preparation

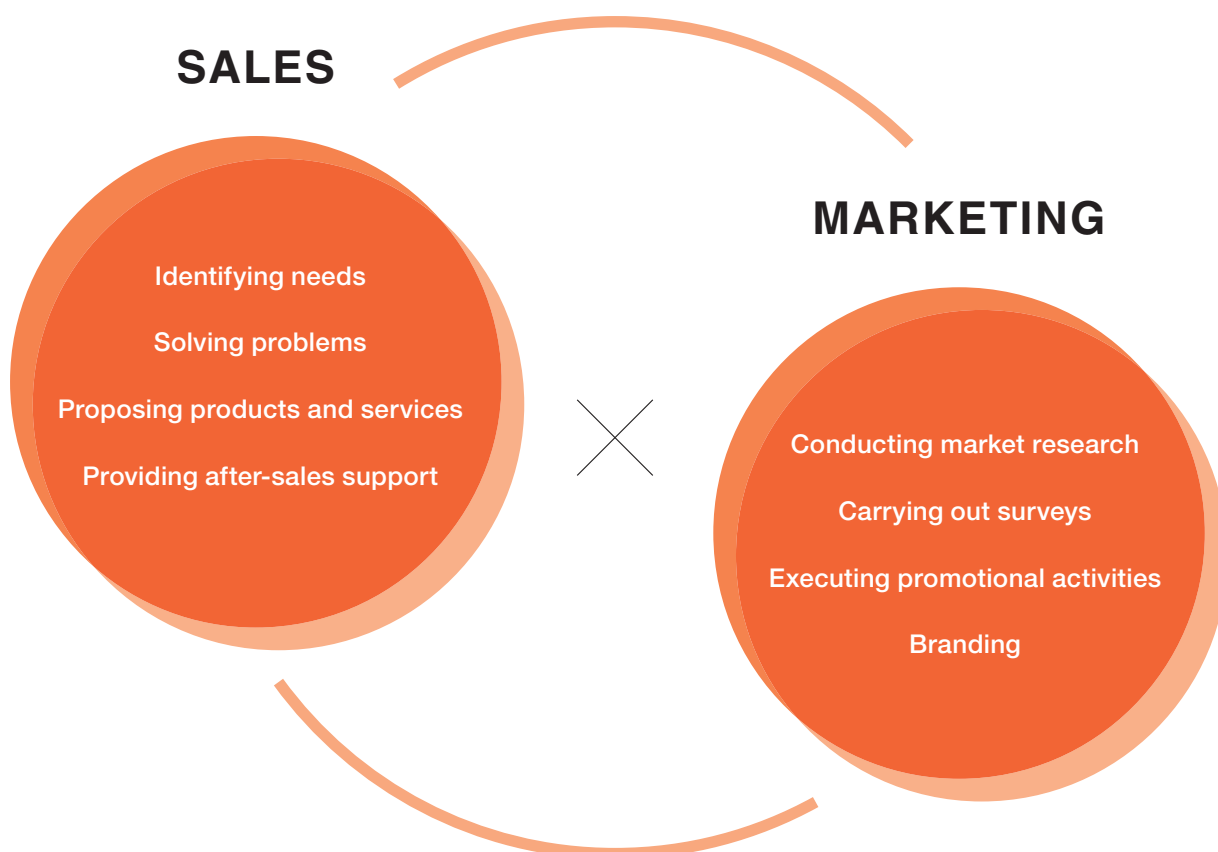
- Distribution planning (Package, transportation, others)
- Formulation of quality standard and preparation of Instruction Manual





Sales & Marketing

By drawing on the customer insights and market research expertise developed through our product design and development experience, together with direct client feedback, we craft business proposals that are closely aligned with your needs.



ONLINE SHOP



Items Carefully Selected Around the World from Designers

In addition to offering products we have been involved in designing, we also introduce unique items from Japan and abroad under the concept of “Gifts Chosen by Designers”. We will continue to curate items that make perfect presents for your loved ones or bring joy to your everyday life. Please look forward to our upcoming lineup.

Business Hours	9:15~17:30
TEL	043-306-2166
FAX	043-306-1512
Email	info@plus-f-shop.com
URL	https://www.plus-f-shop.com/



Our online shop is
available here



Follow us on
social media
here



NOVELTY ITEM



Promotional Novelties

Our products have been widely chosen by companies as novelties for exhibitions and events, commemorative gifts for in-house award ceremonies, and displays in showrooms. We also propose creative ideas ranging from customized name printing to the production of original items.

